## Vid-Custer's Last Stand

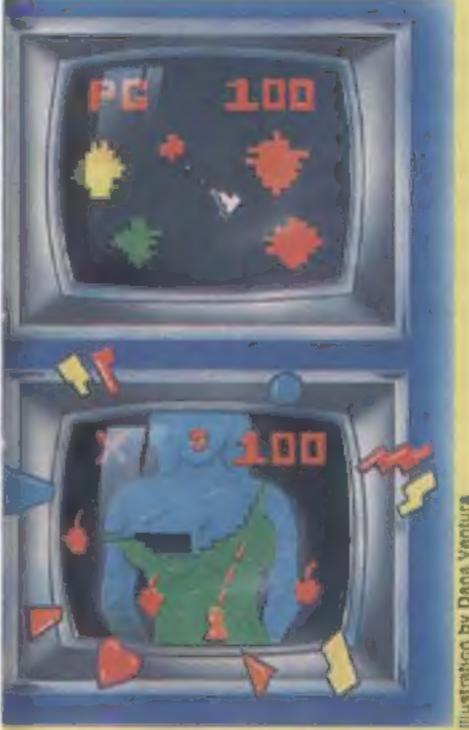
Anti-porn and Native American activists-not to mention "adult" video game players-won't have Custer's Revenge to kick around anymore. You remember Custer's Revenge: the game from American Multiple Industries (AMI) in which General George eluded cacti and a hail of Injun arrows in order to plant his Little Big Horn into a tied-to-a-stake but apparently willing redskin squaw. The game set off a controversy when AMI introduced it last fall.

turned into 1983, Hong Richard Lewis, formerly a Kong games manufacturer spokesperson for AMI. JHM Ltd.-maker of Cus- "They were all from woter's as well as AMI's other men's groups or Moral Ma-"adult" cartridges, Beat 'Em jority types protesting the & Eat 'Em and Bachelor game. We still maintain that Party-transferred all Ame- the game didn't really depict rican distribution rights for anything like rape or racism. the games from AMI to but since the game already GameSource, a California had such a stigma in the pubconsortium of veteran adult- lic eye due to all the protest, video cassette distributors. it just seemed senseless to Simultaneously, Game- keep trying to push it. We're Source announced the dis- 100 percent in favor of good continuation of Custer's sexual fun between consent-Revenge, which never really ing video images." went on the market.



ters about Custer's Revenge," Well, shortly after 1982 explains GameSource rep

The GameSource cart-"We got thousands of let- ridges will now be distrib-



Though Custer's has been discontinued, the X-rated game trend will go on.

uted under the name "Play- First Amendment suit Around." Joining Beat 'Em against New York's Suffolk & Eat 'Em and Bachelor County legislature-which Party will be 10 other new last November passed an orgames, including Bachelor- dinance banning the sale or ette Party (the distaff ver- use of Custer's Revenge and sion of Bachelor Party) and Firebug (MUSE's maze Philly Flasher (which Lewis- game) because they "properhaps fearing more pro- moted and made acceptable tests-refused to describe). the pursuit of destructive, Lewis did say that the new anti-social activities"-has games will have "much bet- been dropped, now that ter graphics, and will be more Custer's Revenge is gone and challenging and intricate. Firebug has been altered to We're designing them more seem less like an invitation for real video game players, to arson. - Michael Shore

so they'll stay interested once they get past the 'dirty joke' aspect of the games."

GameSource plans to market its games in "child-resistant" packages: Each box will come complete with a warning as well as locks and keys to keep the cartridges out of the hands of the little ones. Another video game first-"two-in-one" cartridges with openings at both ends for two different gameswill also be marketed by GameSource. This should help guarantee some sort of value for the rather high priced (\$50-\$60) PlayAround cartridges.

AMI President Stuart Kesten has maintained a financial share-but no controlling interest-in Game-Source. Meanwhile, AMI's